

PRESS RELEASE

For immediate release

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Local realtor reveals secrets for home sellers over age 55

Rockridge sponsors presentation on selling your home in today's real estate market

NORTHAMPTON, MA (June 1, 2008) – Rockridge Retirement Community will host local Realtor Peter Souza's presentation on tips for selling your home in today's real estate market. Targeted especially for home sellers over 55, the presentation will be held at 2 p.m. on June 20 at Hotel Northampton. The presentation is free and open to the public, but reservations must be made by calling 413-586-2902.

Souza will discuss how selling your home is different for those over 55, will provide local home sales statistics -- which homes are selling, and which aren't, and why, will discuss the do's and don'ts of staging your home for potential buyers, and will also dispel the fear and myths of today's real estate market. Souza is an area realtor with more than 20 years of real estate experience. He works with clients of all ages, including the 50+ age group, as they move through major financial and lifestyle transitions involved in relocating, refinancing, or selling the family home.

Rockridge Retirement Community, a not-for-profit campus offering Independent Living, Assisted Living, Residential Care, and The Gardens Neighborhood for Memory Support, is part of the Deaconess Abundant Life Communities, which have been serving seniors as New England Deaconess Association since 1889. Their communities – Rockridge, Rivercrest/Deaconess and Newbury Court in Concord, Wesley Woods in Guilford, NH, and Seashore Point in Provincetown – employ over 500 people and serve more than 500 seniors through a range of housing and service options. Several other communities are in development in New England. For more information, call 413-586-2902 or visit the website at www.nedeaconess.org.