

## Bob and Lee Woodruff Visit Deaconess' Concord Campus

Deaconess Abundant Life Communities was honored to host Bob and Lee Woodruff at our Concord Campus on Wednesday April 10<sup>th</sup> for a discussion and signing of their recently released book, **In An Instant, A Family's Journey of Love and Healing**. The book, co-authored by the Woodruffs, follows their courageous journey that began on January 28, 2006, when Bob, an ABC news anchor, was gravely wounded by a bomb blast while reporting in Iraq.

With opening remarks expressing their deep gratitude for the support of their family and friends that helped them through the worst crisis of their life, the Woodruff's shared their inspirational story of a painstakingly slow recovery, through intensive speech and cognitive therapy, reading, writing, and forcing Bob's brain to accomplish simple tasks he had previously taken for granted to a standing room only crowd in the Newbury Court Theatre. Members of the Deaconess' Concord Community had been following the Woodruff's journey closely over the past year offering support to Lee's parents, David and Terry McConaughy, who are residents of Newbury Court.



An appreciation of the excellent care and support the Woodruff's received during their ordeal coupled with the awareness that many families in similar circumstances often lack the resources to meet

their medical, emotional and financial needs gave birth to the Bob Woodruff Family Fund for Traumatic Brain Injury. The Fund will raise money to be used to support nonprofit organizations serving members of the military who have sustained a traumatic brain injury. In some circumstances,

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## Deaconess Re-Organizes

The Deaconess Abundant Life Communities, at its Annual Meeting on March 17<sup>th</sup> voted to re-organize. This new organizational structure will be the not-for-profit equivalent of a parent corporation with subsidiary corporations. It will provide for greater community involvement, improved operational effectiveness, increased control, and effective risk management.



This new structure will provide the Deaconess with a more effective and efficient system to reach our strategic goals. Through the "subsidiary" Boards of Directors and "Community Councils" at each location, there will be increased community involvement and a greater sense of local "ownership" in our senior living communities. These "subsidiary" Board of Directors will provide oversight that will offer greater focus and better control. The "parent" board will concentrate on more global issues, while each "subsidiary" board will focus on the quality of service, operations, development and community connections for a specific senior living community. Another important reason for this re-organization is to manage our risk by insulating one part of our operations from another.

*The art of progress is to preserve order amid change, and to preserve change amid order."*

*Alfred North Whitehead*

The "parent" and the "subsidiary" organizations will continue to share the Deaconess' core values, purpose, vision and

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Rivercrest/Deaconess  
 A Deaconess Abundant Life Community  
 80 Deaconess Road  
 Concord, MA 01742  
 Tel: 978-369-5151



Newbury Court  
 A Deaconess Abundant Life Community  
 100 Newbury Court  
 Concord, MA 01742  
 Tel: 978-369-5155



Rockridge Residences  
 A Deaconess Abundant Life Community  
 25 Coles Meadow Road  
 Northampton, MA 01060  
 Tel: 413-586-2902



Seashore Point  
 A Deaconess Abundant Life Community  
 Coming soon in Provincetown  
 Tel: 508-487-0771

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### *Bob and Lee Woodruff, cont.*

funds may be used to provide direct financial assistance to military personnel and their families or make grants for medical research, public education, awareness and prevention of traumatic brain injury. A portion of the proceeds from the sale of the Woodruff's book goes to the Fund. 🌿

*To learn more about the Bob Woodruff Family Fund or to make a donation online, visit: [www.bobwoodrufffamilyfund.org](http://www.bobwoodrufffamilyfund.org).*

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### *Virtual Visit Technology Coming to the Deaconess Concord Community*

Here at Deaconess Abundant Life Communities, we know that a decision to move into a senior community may be the “best” move, but it can also mean separation from an older adult’s social network of family and friends that can lead to isolation and loneliness. While moving into a senior community creates the opportunity to form new relationships, these relationships are no substitute for remaining “connected” to family members and life-long friends.

This “connectedness” is also crucial for those serving as caregivers. A survey cosponsored by the National Council on the Aging (NCOA) and The Pew Charitable Trusts shows that more than 7 million Americans have become long-distance caregivers -- those who manage care for a relative aged 55 years and up who lives at least one hour away. According to the Metlife Mature Market Institute, 34 million adult caregivers, more than 15 percent are caring for aging parents or relatives who, on average, live 450 miles or more than seven hours away.

In an effort to provide opportunities for the older adults living at Deaconess' Concord Community to communicate “face-to-face” with family and friends, we are establishing two Family Virtual Visits (FVV) Centers with computer technology that will enable residents, family members and friends to schedule online communication. With the installation of a webcam in the home of family and friends, users will be able to schedule daily visits. Our residents need only arrive at the scheduled visit time to be connected via a large screen TV without any effort, computer knowledge or technical expertise. This new technology will allow visitors to see each other in real time for a virtual “face-to-face” visit.



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### *Deaconess Re-Organizes, cont.*

mission. The entire enterprise will be united in its commitment to these common principles. In different locations, and perhaps in a variety of ways, the heritage of the Deaconess will be maintained, and its reputation for quality care and accommodations for older adults will grow. The Deaconess' mission is especially important in our aging society. Through this re-organization, the Deaconess will continue to grow – in our ability to serve, in our connection with the community, in our financial strength, and in the difference we make in the lives of people. 🌿

### *Deaconess Mourns the Passing of Guy Morrison*

It was with great sadness that we received the news that Guy Morrison passed away on Friday, January 12, 2007. For 27 years (from 1971 to 1998), Guy led the Deaconess with wisdom, care and compassion. Residents and staff were blessed by his kindness, spirit, and dedication to the community. We know that much of what we do today is a continuation of his vision and hope. His presence continues to be with us as we serve older adults in the tradition that was important to Guy. Last Spring, we had the opportunity to dedicate the new Theatre and Meeting Room in Newbury Court in honor of Guy, and his wife, Mae, to recognize the Morrison's long commitment to the Deaconess mission. Gifts made in honor of the Morrison's were used to help pay for the new audio-visual system within the room. Every time that people join together in the Morrison Theatre and Meeting Room, whether it be to eat, to meet, to be entertained, or for any reason, they will be reminded of the importance that Guy and Mae had within this organization. A memorial leaf purchased in Guy's memory by Deaconess Employees will be the first addition to the Giving Tree when it is relocated in the lobby of Newbury Commons at its opening this summer. All of us at Deaconess will miss him greatly. 🌿



### *Deaconess Abundant Life Communities Hires New Executive Director for Concord Campus*



Tom Bunker will be joining Deaconess Abundant Life Communities on April 30<sup>th</sup> as the Executive Director of our Concord Campus. Tom comes to us with a long history of working with seniors since 1994. He most recently worked at Avery Manor in Needham as the Executive Director of a large skilled nursing center. Prior to that Tom served for 7 years as the Executive Director at The Stone Institute in Newton another skilled nursing center and assisted living community. Tom has been the recipient of several awards

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## New Executive Director, cont.

in his career for quality and financial performance and we are excited that he will be bringing his skills and expertise to our Concord Community.

Tom received his BA degree from Northeastern University in Business Administration and lives in Norwood with his wife and two children. 

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## Project Updates



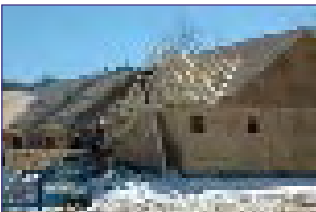
Seashore Point closed on its financing and is in construction, with completion expected in Spring of 2008. Nearly all of the apartments are reserved and folks are anxious to get a peak at what their view might be. For more information, call Sylvia or Abbe at 508-487-0771

or visit the web at [www.seashorepoint.org](http://www.seashorepoint.org)

The Groves in Lincoln opened the Information Center at the Mall at Lincoln Station. With priority deposits coming in quickly, the community has come out in full support of this exciting new residence. Set on 35 acres, there will be cottage homes, a rental building and a main building with 100 suites and common areas to include dining, library, lounges, a pool and fitness center, an art studio and more. To learn more, call Lance, Jim or Amanda at 781-259-0800 or visit the web at [www.grovesinlincoln.org](http://www.grovesinlincoln.org)



Construction is moving along in Gilford, New Hampshire. This unique community of 40 cottages, set on 15 wooded acres boasts a spectacular view and is minutes from Lake Winnepesaukee and all the activities the Lakes Region has to offer. Cottages are still available for reservation, but are going fast. For more information, call Paul or Maria at 603-528-2555 or visit the web at [www.wesleywoodsnh.org](http://www.wesleywoodsnh.org)



Parkview on the Fells opened the Information Center at 10 Cabot Road in Medford. The team is taking reservations on one, two and two-bedroom with den apartments to be built at the site of the former Malden Hospital. As Spring approaches, the team is looking forward to the demolition of the hospital in preparation for the construction of the beautiful new building.

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## The Rockridge Gardens Courtyard Project Breaks Ground in Northampton.

After many months of planning and preparation and a lead challenge gift from Charles and Betty Barker, an exciting new project – **The Gardens Courtyard** – is underway on the Rockridge Retirement Community campus. Believing a full, abundant life includes safe, enriching outdoor opportunities regardless of age or ability, we are designing **The Gardens Courtyard** – a secure outdoor garden that will offer a safe outdoor setting with walking paths, a patio area with table and chairs, benches, raised garden beds, colorful plantings and birdhouses. All Rockridge residents will enjoy a well-designed courtyard as a central place to gather. Most specifically, it will provide a safe, secure purposeful outdoor space for residents in **The Gardens** Memory Support Program – serving individuals living with Alzheimer's and other memory challenges – where they can experience the out-of-doors and engage in activities such as walking, gardening, meditation, games, and visits with family and friends.

All elements of this garden (benches, plantings, gateway, and paths) can be designated in memory or recognition of a loved one or special event. We encourage you to consider joining others already committed to seeing this garden spring to life in 2007. For more information, contact Dorene Glynn, Director of Development, at 978-369-5151 x370.



To learn more, call Steve and his team at 781-333-3081 or visit the web at [www.parkviewonthefells.org](http://www.parkviewonthefells.org)

All are anxiously awaiting the opening of the doors to Newbury Commons which we expect to happen by the end of June. For more information, call Joyce at 978-369-5151, ext. 103 or visit the web at [www.nedeaconess.org](http://www.nedeaconess.org) 



## Memorial Services Celebrate Life

On Wednesday, March 14<sup>th</sup> over 60 people gathered in the Duval Chapel for a memorial service to celebrate the lives of 13 residents who we had the honor of serving. These 13 individuals represented almost 1,300 years of life and while we obviously only shared a brief moment in the totality of this amount, we recognize what a privilege it is to be with people during the final portion of their journey.

As each name was raised up in remembrance and celebration – Alice, Carl, Ethel, Gladys, Guy, Helen, Lanny,

Lillian, Pauline, Rozann, Shirley, Jean and Dorothy – a rose was placed in a vase on the altar. Once an annual service, The Deaconess now holds quarterly memorial services as an opportunity for family, friends and staff to celebrate the connection we each have with those who have graced our lives.



The next quarterly Memorial Service will be held in the Duval Chapel on June 12<sup>th</sup> at 2pm. All are welcome. 🌿



### Deaconess Abundant Life Communities Hires New Development Director

Dorene Glynn joined the Deaconess Community in November, 2006.

As the Director of Development, Dorene has corporate responsibility for pursuing private funding to support the residents and programs of the Deaconess Abundant Life Communities. Dorene has over 25 years experience in human services focused on addressing poverty, hunger and homelessness. For the last eight years as the Director of Development at Shelter, Inc. in Cambridge, she helped raise over \$6 million to support shelter, housing and services to homeless individuals and families in the Greater Boston area.

Dorene received a Bachelor of Arts degree from Florida State University and a Master's of Divinity from Colgate Rochester Divinity School.

Dorene welcomes your questions about how you can become a partner with Deaconess Abundant Life Communities in our mission to create and sustain communities that strive to nurture the mind, body, and spirit in an environment of dignity and respect for the lifelong contributions of our residents. Contact Dorene at (978) 369-5151 Ext. 370 for more information on:

- Visiting a Deaconess Abundant Life Community
- Creating a Charitable Annuity
- Making a Bequest
- Naming Opportunities
- Honoring or Memorializing a Loved One on our Giving Tree

## Making a Bequest is Easy -- The Legacy Society

**The Legacy Society** recognizes a special group of our supporters whose bequest intentions, gift annuities or other planned gifts will benefit the programs of the New England Deaconess Association in the future. The legacies of visionaries like Mr. Charles Emerson in 1910 and Mrs. Mary Faucher in 1913 still benefit NEDA today. Through the years, many more people have included NEDA in their estate plans. Just send in the coupon below so we can include you in the Legacy Society, too.

I wish to become an important part of NEDA's present and future by becoming a member of the Legacy Society. My gift to New England Deaconess Association is being made through:

Bequest in my/our will     Other

I am considering including NEDA in my estate plan and would like more information.

I am interested in a charitable gift annuity

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Town: \_\_\_\_\_

State: \_\_\_\_\_ Zip \_\_\_\_\_

Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

**Please mail to: NEDA Development Office, 80 Deaconess Rd., Concord, MA 01742**



Newbury Commons  
A Deaconess Abundant Life Community  
Opening July 1, 2007  
978-369-5151 x355



Wesley Woods  
A Deaconess Abundant Life Community  
Opening Summer 2007  
603-528-2555



Parkview on the Fells  
A Deaconess Abundant Life Community  
Coming soon in Malden, MA  
781-333-3081



Groves in Lincoln  
A Deaconess Abundant Life Community  
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